

2024

End of the Year Report



The Staff

In 2024, the Lumber Heritage Region celebrated a year of remarkable achievements, thanks in large part to the generous funding provided by the Pennsylvania Department of Conservation and Natural Resources (DCNR). This support, combined with the dedicated teamwork and collaboration of local communities, organizations, and stakeholders, brought several impactful projects to fruition, including enhanced interpretive sites and expanded educational programs. While minor challenges arose, they were easily overcome and did not hinder progress or the region's ability to achieve its goals. The collective efforts of all involved ensured that the Lumber Heritage Region continued to thrive, preserving its rich history and paving the way for future success.



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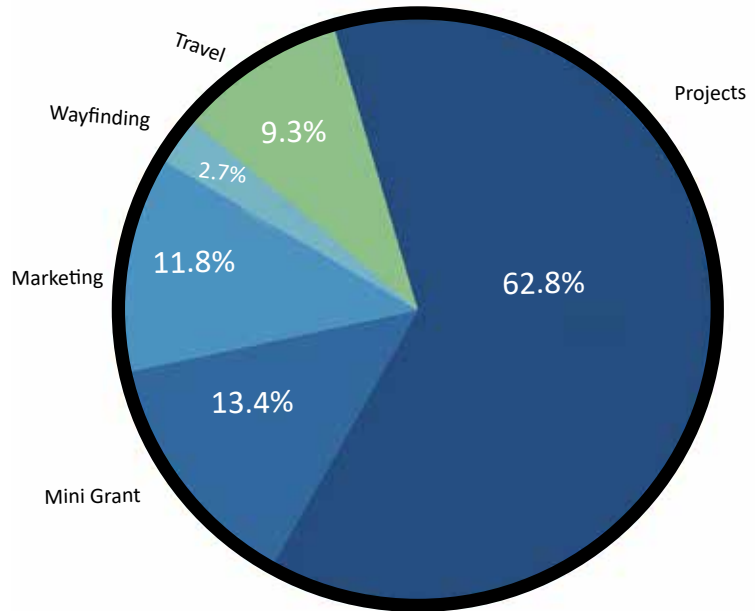
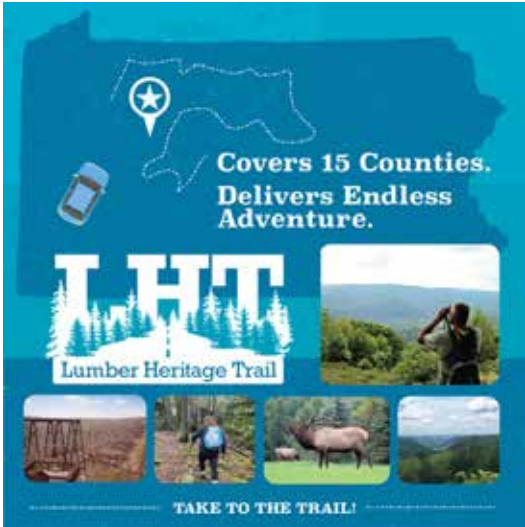
Our 2024 Board of Directors

Joshua Fox - PA Lumber Museum- Chairperson
Gary Llyons - Retired- Vice Chairperson
Colleen Hanson- Visit Potter/Tioga - Secretary
Amy Shields - Allegheny Hardwoods Utilization Group - Treasurer
Jenny Picciano- Lycoming County Planning
Hunter Stauffer - Domtar
Kenny Kane- Generations Forestry
Mary Alyce Knauff- Retired
Rachel Wolfel - Wright Consulting Agency
Katie Brooks- Penn State Extension
Josh Zucal - Cameron County Commissioner

Fiscal Impact

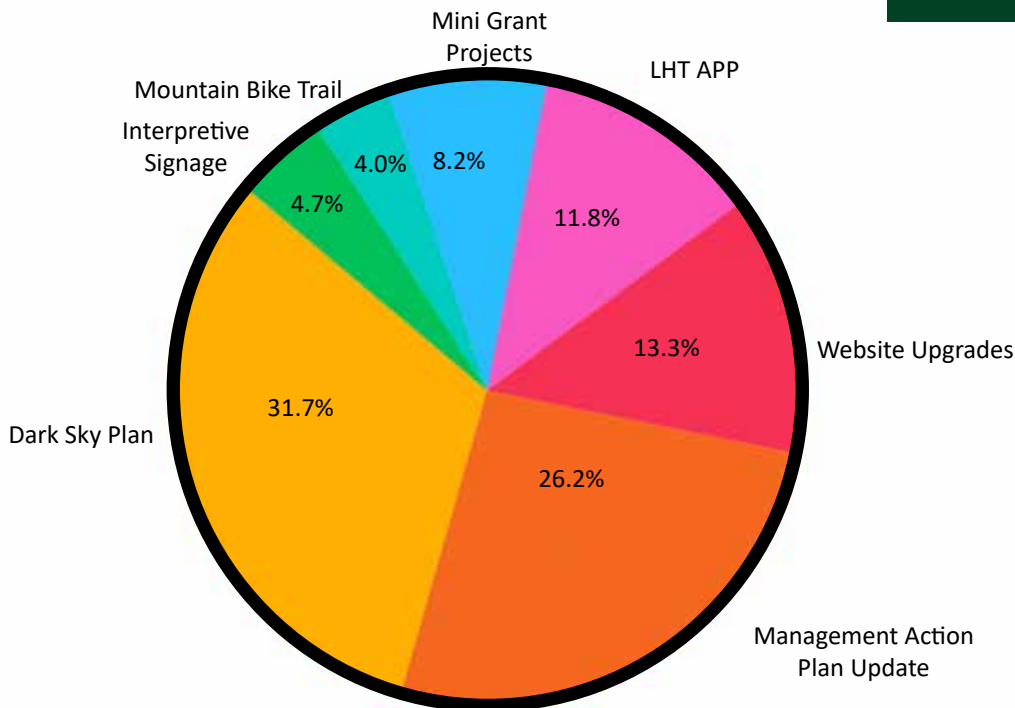
Outdoor Recreation

2024 Lumber Heritage Region Outdoor Expenses



Based on a 15-County Region: 854,000+ Population

2024 LHR Project Spending Distribution



Project Spending



2024 PROJECTS

LHR Assists with Dark Sky Site Plan



When a community within the Lumber Heritage Region (LHR) gains momentum, the LHR team is always ready to provide support and expertise. This was the case in Cameron County, where a collaborative effort began with a mini-grant project aimed at purchasing dark sky equipment for a reclaimed landfill site. Working closely with Josh Zucal, then Cameron County Marketing Director (now a Cameron County Commissioner), and Rowan Crisp, then Cameron County Recreation Director (now the LHR Education and Outreach Administrator), the project planted the seed for a larger vision: utilizing the reclaimed site as a premier dark sky viewing area.

The chosen site was ideal for several reasons. First, as a reclaimed landfill, it is subject to specific land-use regulations that limit disturbance, making it well-suited for a purpose like this. Second, the site's location at the top of a mountain provides breathtaking views surrounded by nature's beauty, day and night. Finally, its proximity to Cherry Springs State Park—a renowned dark sky destination—offers an excellent overflow option during lunar events and other high-attendance occasions.

Thanks to generous funding from the Department of Conservation and Natural Resources (DCNR), LHR brought on Lardner and Klein Landscape Architects to develop the Dark Sky Master Site Plan. A committee was assembled, consisting of diverse stakeholders including dark sky viewing specialists, land management experts, regional partners, and neighboring property owners. This group has played an integral role in guiding Jim Klein and his team at Lardner and Klein with critical insights and expertise.

The plan is now in its final stages of development and will soon be presented to the community for feedback. Once completed, it will become the official "Look Up Cameron County" Dark Sky Master Site Plan, showcasing a unique opportunity to enhance tourism, celebrate natural beauty, and promote environmental stewardship.

The Lumber Heritage Region's involvement in this project has gone beyond funding. By fostering partnerships, providing administrative support, and ensuring the region's historical and cultural values are integrated into the planning process, the LHR has been instrumental in bringing this visionary project to life. This initiative aligns perfectly with LHR's mission to support projects that connect communities to their heritage, foster sustainability, and encourage meaningful outdoor experiences.

The final plan will be hosted on our website. For more information or to get involved in this exciting project, contact the Cameron County Commissioners.



2024 PROJECTS

LHR Charts a New Course with Updated MAP

The Lumber Heritage Region (LHR) has updated its existing five-year Management Action Plan (MAP), reinforcing its commitment to stronger community and stakeholder engagement across the fifteen-county region. While the plan has been refreshed, the LHR's historic themes remain unchanged, continuing to highlight the Past, Present, and Future of the Lumber Industry.



The year-long journey began in April 2023 with a central meeting of stakeholders from across the fifteen-county region. At this meeting, Mackin Engineering and Consultants (Mackin) gathered critical information to start studying and assessing the LHR. Following this meeting, a survey was distributed to regional patrons, soliciting input and suggestions for the plan. The feedback collected was reviewed and presented to a core group for further input and refinement.

After incorporating everyone's feedback, a comprehensive plan outlining the five-year strategic goals was finalized. The new plan includes updated mission and vision statements, enabling the LHR to enhance its outreach and funding opportunities. The plan focuses on five key areas: Partnerships and Responsibilities, Outdoor Recreation, Education, and Marketing and Promotion. Additionally, an Implementation Matrix is included to capture strategies and project timelines within these focus areas.

LHR Mini Grants: Planting Seeds for Community Growth

Through our Mini Grant Program, the Lumber Heritage Region continues to support projects that spark innovation, preserve heritage, and foster growth in our communities. These grants serve as a catalyst for local organizations to turn their ideas into reality, driving meaningful initiatives across our fifteen-county region.

This year, Mini Grant funding helped communities achieve a variety of goals, from revitalizing public spaces to promoting cultural and historical education. These projects exemplify the mission of LHR, blending local heritage with opportunities for recreation, learning, and engagement.

We are proud to partner with and support the creative vision of local leaders, empowering them to make a lasting impact in their communities while keeping the rich legacy of the lumber industry alive. Through these grants, the dreams of today are shaping the future of the Lumber Heritage Region.

This year's Grant Award Winners received over \$25,000 in awards leveraging over \$63,000 dollars. The projects are as follows:

2024 PROJECTS

Mini Grant Continued

- **Austin Dam Memorial Association - Potter County - \$800 for Kindling Factory Interpretive Panels**
- **Castanea Township Recreation Committee – Clinton County - \$1,000 for Chestnut Tree and its History in Castanea Interpretative Sign**
- **Clinton County Government – Clinton County - \$4,000 for Bald Eagle Valley Trail Way-Finding Historical Signs**
- **Dubois Area Historical Society - Clearfield County - \$1000 for Sidney Fuller, Lumberman – Historic Educational Panel**
- **McKean County Historical Society – McKean County - \$5,000 For Phase III Fire Tower Restoration**
- **McKean County Government – McKean County - \$3,000 for Route 6 Timber Treasurers: Showcasing McKean County's Lumber Heritage with Welcome Signs**
- **Muncy Heritage Park – Lycoming County - \$2,000 for ADA Picnic Table Project**
- **Redbank Valley Trails Association – Clarion County - \$640.50 for Andrews Lumber Co. Historic Panel**
- **Tri-county Rails to Trails Association – Elk County - \$3,373.50 for Clarion Little Toby Recognition Through Signs**
- **Wilds Sonshine Factory: PA Wilds Center for Entrepreneurship – McKean County - \$5,000 for Historic Educational Displays of Refurbished Sheffield Log at Wilds Sonshine Factory**

Be sure to watch for your opportunity to apply for a Lumber Heritage Mini Grant in Fall 2025! A press release will announce the opening of applications for projects within our fifteen-county region. Stay tuned and don't miss your chance to bring your ideas to life!

Leveraging Technology to Advance the LHR



To stay relevant and accessible in an ever-evolving digital world, the Lumber Heritage Region (LHR) has prioritized integrating the latest technology into our education and outdoor recreation initiatives. This aligns with DCNR's Statewide Comprehensive Outdoor Recreation Plan (SCORP), supporting modern approaches to connecting people with Pennsylvania's rich lumber heritage.

LHT App: A Digital Gateway to the Lumber Heritage Trail

Our first step was the development of the Lumber Heritage Trail (LHT) App, inspired by our earlier efforts to create the Lumber Heritage Trail. Under Jennifer's dedicated leadership, years of hard work culminated in an app that brings the trail to life. The LHT App provides users with turn-by-turn directions to every stop along the trail, along with immersive audio stories that share the history and heritage of the locations from the voices of those who know it best.



The app enhances the visitor experience by highlighting nearby attractions, encouraging day trips or week-long vacations. Users can explore history, plan their adventures, and discover new ways to enjoy the region. The LHT App is free to download from both the Apple App Store and Google Play Store, offering an invaluable resource to explore the Lumber Heritage Region while creating unforgettable memories to share with family and friends.

2024 PROJECTS

Leveraging Technology to Advance the LHR cont...

Expanding Digital Outreach with a Google Ads Grant

Recognizing the need to expand our digital outreach, LHR joined forces with Heritage PA, National Roads Heritage Corridor, and Lincoln Highway Heritage Corridor to collectively apply for individual Google Ads Grants. Each organization will be eligible to receive up to \$10,000 per day in free advertising credits from Google. This initiative not only increases exposure for the LHR but also drives traffic to our resources, helping us engage with a broader audience. To maximize the impact of this grant, we plan to partner with a Florida-based firm specializing in nonprofit Google Ads Grants. Their expertise will help ensure we retain the grant and achieve the highest possible return on this unique opportunity.



Revitalizing the LHR Website

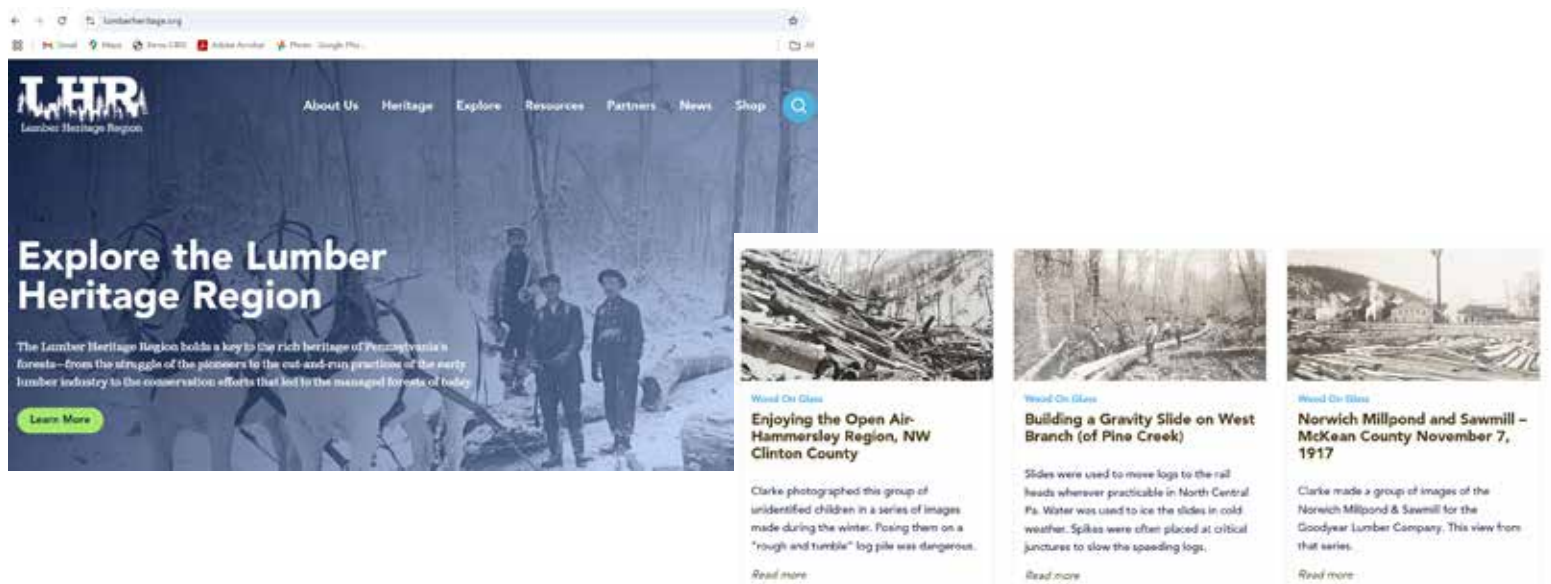
In tandem with these efforts, we recognized the need to update our website, which was last refreshed in 2017. This provided an ideal opportunity to refine its content, enhance usability, and align it with the requirements of the Google Ads Grant. Under Jennifer's leadership, the website was redesigned to better serve both our audience and the region, offering a more appealing and user-friendly experience while ensuring it meets the technical needs for digital marketing.

While the website update is still a work in progress, the new site is live and already providing improved access to our resources. We look forward to leveraging the Google Ads Grant to drive even more traffic to the site and further expand our reach.

Your Feedback Matters

We invite you to explore our new website and share your thoughts on how we can continue to improve it to better serve you and the region as a whole. Together, we can make the most of these advancements and ensure that the Lumber Heritage Region continues to thrive in the digital age.

Visit Our Site...www.LumberHeritage.org



2024 Education and Outreach

One of our most vital missions at the Lumber Heritage Region (LHR) is engaging with the communities we serve. This year, we proudly participated in twelve events and visited six schools, connecting with thousands of people and traveled nearly 20,000 miles. We also connected with many communities through planning sessions, hikes, and hands-on activities that inspire collaboration and appreciation for our region's heritage. Each interaction strengthens our reach, builds new partnerships, and helps us explore innovative ways to share our mission and initiatives with audiences of all ages.



Education and Outreach Cont...

A Year of Growth: Education and Outreach Highlights

The expansion of the Lumber Heritage Region (LHR) through the Education and Outreach Administrator role has been a transformative journey, filled with meaningful connections as we lay the foundation to further our outreach and engagement. This pivotal year set the stage for continued efforts throughout the LHR, bringing our mission to life in dynamic ways.

In Person Outreach

Over the past year, the Education and Outreach Administrator engaged with more than 2,500 individuals through in-person presentations, events, and community engagements and visited all 15 of the region's counties. In person programs were held across 12 of the region's 15 counties—highlighting our commitment to reaching communities at the heart of the LHR.

As we approach the coming year, our sights are set on connecting with in-person programs in all 15 counties, ensuring every corner of our region is touched by our outreach efforts.



Enhancing Educational Opportunities

To better assist in reaching out to more districts with impactful content, the LHR began developing tailored lesson plans for multiple grade levels, covering diverse topics such as the Underground Railroad and the Civilian Conservation Corps as they relate to the region, which will all be accessible on the LHR's updated website. We've identified additional topics for future lesson plans; incorporating a variety of topics and relating them in exciting ways to the region and its forest and lumber-related heritage. These resources will soon be available on the LHR website.

Looking Ahead

The momentum from this first year is fueling ambitious goals for the future. We aim to:

- Extend our outreach to host programs in all 15 LHR counties.
- Strengthen our digital platforms to continue to reach broader audiences and adapt to changes in platforms and content creation and distribution tools.
- Expand educational resources that connect students to forestry, history, and local heritage.
- Finalize and support implementation of the Dark Sky Master Site Plan and regional dark sky awareness efforts.
- Celebrate the completion of Mini Grant Program projects and amplify their community impact.

As we reflect on this transformative year, we are inspired by the connections made, the projects launched, and the possibilities ahead. Together, we are creating a more connected Lumber Heritage Region, ensuring its legacy endures for generations to come.



OUR PARTNERS

CAMBRIA COUNTY

FOX/ABC WWCP-TC
Gr. Johnstown/Cambria County CVB
N. Cambria Community Dev Corp
*Professional Window Tinting
Rock Run Recreational Area
Tacketts County Cottage
Tacketts by the Lake
*Wild Rose Ranch
WJAC TV

CAMERON COUNTY

Aroma Café
Bearded Brewing
Borough of Driftwood
Cameron County Chamber of Commerce & Artisan Center
Cameron County Historical Society
Cameron County Recreation
Cameron County Outdoor Youth County of Cameron
Driftwood Saloon and Grill
*Elk Mountain Chateau
*Elk Mountain Barndominium
Emporium Hardwoods
Hometown Mentors
Hygrade Inn
Rich Valley Apiary
*Square Timber
The Little Museum

CENTRE COUNTY

Armistead Wood Design, LLC
Centerline Golf
Centre County Historical Society
Clearwater Conservancy
*Deep Green
*Downtown Bellefonte
Dream Makers Event Planning and Bartending
Eagle Iron Works and Curtin Village
Full Circle Ranch Equine Haven
Ice House Cafe
*Jabebo Studios
John Henry Simler House
Local Historia
*Moshannon Creek Watershed Association
PA SFI Implementation Committee
Phillipsburg Revitalization Corporation
*PSU Press
*Outdoor Adventure Expo
Union 'Mud' Church
*The View

CLARION COUNTY

Clarion County Economic Development Corporation
*Clarion County Conservation District
Cook Forest Sawmill Cen. for the Arts County of Clarion
*Discover Clarion County
*Genesis Tshirts
Hopper Corp.
Kahle's Custom Wood Products
North Central PA Pheasants Forever Chapter 630
*Rail 66 Country Trail
*Shop Team Gear
*Woodfest

CLEARFIELD COUNTY

4M Hay & Beef
A&R Tree Removal and Trimming
Aaron Rowles Logging
*Acorn Hills Clothing Company
*Action Graphics
Angry Goat
Animal Graphics & Signs
Aperitif Personal Bartending Service
Arbor Pros Tree Service
Bilgers Rocks
Black Diamond Riding Ranch

Blue Moon Media
*Bouquets By Jill
*Clarks Quality Coatings
Clearfield Co Career & Tech, Center
Clearfield County Historical Society
*Clearly Ahead Development
Coalport Area Coal Museum
Crystal City Ranch
Curry Racing Team
*Curwensville Borough
Curwensville Pike Township Hist. Soc
Curwensville Regional Development Corporation
*CVB Media
Doolittle Station
Downtown DuBois
DuBois Area Historical Society
*DuBois Area United Way
Greater Clearfield Chamber of Com.
Heart of the Earth Crystals & Jewelry
Holly's Crafty Cakes
Irvin Manor
Jordan's Chalk Couture
KM Jewelry
Keystone Real Estate Photography
Larry's Barbeque
Mud Bird Studio
Narrow-Beam LLC
North Central PA Building & Construction Trades Council
*Pat Errigo Auctioneer
Pennsylvania Grain Processing
Pike Power Wash
Pine Grove Nursery
Prismatic Rose
*Ragtime Cigars
Redden Tile & Flooring
RJ Swatworth & Sons Logging & Lumber
*Russell Stone Products
Rustic Memory Photography
Lisa's Sew Crafty
*Spring Valley Maple
Starr Hill Winery
Super 322 Drive-In Theatre
The Strawberry Tree & Tea Room
The Woodland Wonderland
Visit Clearfield County
Winkler Gallery & Art Education Cen.
Wisor Photography
*WOKW

CLINTON COUNTY

Broken Axe Brew House
Castanea Rail Road Station
City of Lock Haven
Clinton County Arts Council - Station Gallery
Clinton County Historical Society
Clinton County Visitors Bureau
Cross Life Ventures
Fastidious Detailing, LLC
Greater Renovo Area Heritage Park
LH Jams Jazz & Arts Festival
Little Red Barn Farm B&B
PA State Flaming Foliage Festival
Piper Aviation Museum
Poorman Gallery
QWIK Rock
Restless Oaks Family Restaurant
Ridge & Valley Woodworking, LLC
Schlesinger Communications
The Avenue Bed & Breakfast & Catering
Well House Candle Co
Wine in the Wilds
WBLF
WBPZ
WSQV

ELK COUNTY

*Allegheny Hike, Bike and Ski Assoc.
At Home Printing
*Applacian Arts Studio
Castle Garden Bed & Breakfast
*Chainsaw Carver Rendezvous County of Elk
Elk County Council for the Arts
*Elk County Tourism
*Elk Expo
*Johnsonburg Community Trust
*Mudbeards Bike and Boards
PA Made Clothing & Arts Co
Printing Plus
Ridgway -Elk County Chamber of Commerce
St Marys Lumber Company
Straub Beer
The Winery at Wilcox
Western Pennsylvania Conservancy

FOREST COUNTY

Forest County Historical Society
J&C Workshop
North Clarion County School
*PA Firefly Festival
*Rivertown Woodgrain

INDIANA COUNTY

Smicksburg Area Heritage Society
*Northern Appalachian Folk Festival
JEFFERSON COUNTY
Jefferson County Historical Center
North Central PA Pheasants Forever Chapter 630
Pennsylvania Great Outdoors Visitors Bureau
Punxsy Area Comm. Foundation
Punxsutawney Borough
Punxsutawney Ground Hog Club
Scripture Rocks Heritage Park
Sweet Dreams Snack Shack

LYCOMING COUNTY

Beech Creek/March Creek Watershed Heritage Museum
Derone's Dynamite Dogs
Hampton Inn Williamsport - Downtown
Hatchet House
Holiday Inn Express & Suites Williamsport
Holiday Inn Williamsport
Keystone Wood Products Association
Lycoming County Visitors Bureau
Montoursville Borough
*Muncy Heritage Park/Nature Trail, Muncy Historical Society
New Trail Brewing Company
PA Liberty Mountain
Pennsylvania College of Technology
Real Taste Taqueria & Catering
The James Restaurant
Williamsport Crosscutters
Woodrich "Trees for Life"

McKEAN COUNTY

ANF Visitors Bureau
Art in the Wilds
Bradford Area Alliance
*Canoe Place Historical Society
CJ Spirits
County of McKean
Flickerwood Wine Cellars
Hiking to Beer
*Kane Area Dev. Center
Kane Lawn and Garden
Lutheran Home at Kane
McKean County Conservation District
McKean County Historical Society
Mt Jewett to Kinzua Bridge Trail Club
Penn Brad Oil Museum
Rocky Ridge Trading Company

Stroup's Pure Maple Syrup
The Kane Manor
Three Rivers Forest Management
Wilds Sunshine Factory

POTTER COUNTY

*Austin Dam Memorial Foundation
*E.O Aunsin Home/Historical Society
Frosty Hollow Bed & Breakfast
Galeton Area Rotary Club
Highland Chocolates
Mountain Graphics
Pennsylvania Lumber Museum
Pennsylvania Lumber Museum Assoc
Potter County Education Council
Tioga County, PA Historical Society
Visit Potter Tioga PA Visitors Bureau

TIOGA COUNTY

Knoxville Public Library & Historical Museum
Patterson Lumber Co
Tioga County, PA Historical Society
Visit Potter Tioga PA Visitors Bureau
WARREN COUNTY
Knoxville Public Library & Hist. Mus.
*Penn Soil RCD Council
*Warren County Conservation

REGIONAL

Beyond Spots & Dots
*Edinboro Historical Society
*Good for PA
*International Ass. of Timber Rasting
Lincoln Highway Heritage Corridor
Michael Shultz
North Central Regional Planning
North Country Crafts and Creations
Northern PA Regional College
*PA Wilds Center for Entrepreneurship
Pennsylvania Hickory Syrup
*PennWest Clarion Small Bus. Dev. Cent.
*Pennsylvania Forest Products Ass.
Pixel & Hammer
Ruffed Grouse Society
Seven Mountains Media
Susquehanna Greenway Partnership
The Lyme Timber Company
*Visit PA Go
Western Pennsylvania Conservancy
*WJ Cox
*Yahweh Farm

* Denotes New 2024 Partners

OUR PARTNERS CONT...

Becoming an LHR partner means joining a vibrant network where meaningful connections, collaboration, and idea sharing drive growth and innovation. At the Lumber Heritage Region, we actively seek and cultivate partnerships that strengthen our community and create lasting value. Through personal engagement we demonstrate our commitment to supporting our partners in tangible ways.



Historical Society Museum McKean County

As a LHR partner, you gain access to a variety of free or low-cost resources designed to help your organization excel. These include a complimentary business listing on the LHR website with a link to your site, free publicity through our newsletter and social media channels, and subscription to our monthly newsletter. Additionally, partners can participate in co-op advertising and marketing opportunities exclusive to R affiliates, and have access to funding sources such as mini-grants and other financial opportunities. We also offer introductions of your business on our social media platforms and newsletter, presentations about the Lumber Heritage Region tailored to your group, and potential tax benefits from contributions of labor, supplies, or monetary donations. Furthermore, partners benefit from access to state and local government officials

through our relationship-building efforts, new partner orientation and welcome kits, business-to-business networking opportunities, discounted advertising buy-in opportunities, featured monthly partner spotlights in our newsletter and website, free business resources, one-on-one assistance through onsite visits, and support in marketing your open job positions.

We prioritize building strong, collaborative relationships across our 15-county region, ensuring every partner feels valued and empowered. By fostering connections between businesses, nonprofits, and community leaders, we create a foundation for shared success and collective impact.

Our partnership efforts have resonated far beyond our borders, capturing international attention. The release of the Thomas T. Taber III book series recently caught the eye of the International Association of Timber Rafting (IATR). This prestigious organization, officially founded in Spittal, Austria, includes associations from Spain, Germany, Italy, France, Austria, Finland, and Sweden.



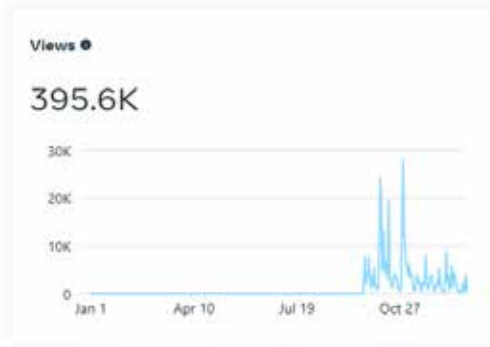
The IATR is dedicated to studying historical timber floating practices across the world's major river systems and preserving the natural ecosystems of forests, rivers, lakes, and waterways. These goals align closely with our mission, and in March 2024, the IATR officially became a Lumber Heritage Partner.

When you partner with LHR, you're not just joining a network—you're becoming part of a dedicated effort to elevate the lumber industry and its surrounding communities. Let's grow together and shape a brighter future for our region.



BEING CONNECTED

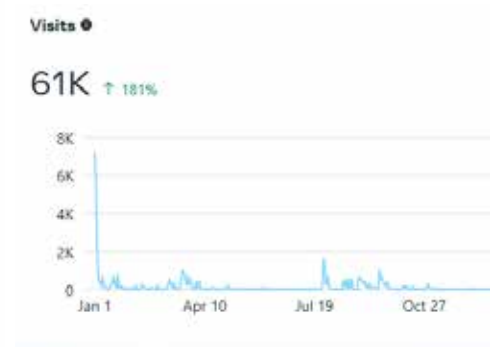
Facebook



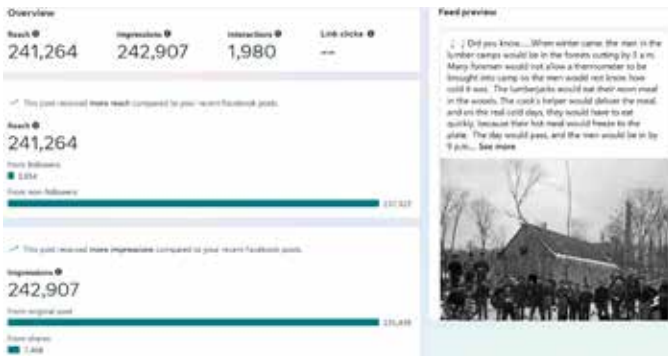
How many times the content was viewed in 2024



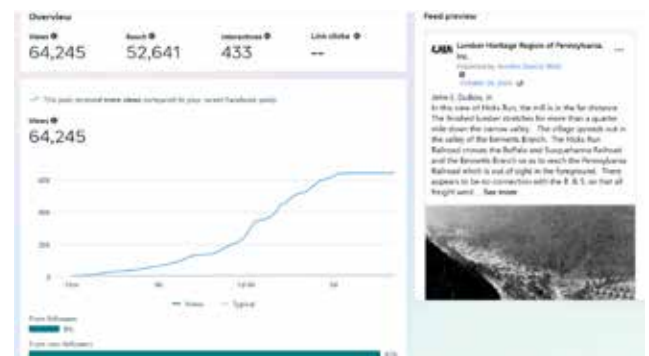
How many people were reached in 2024



How many people visited our profile in 2024



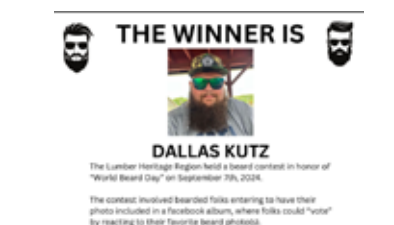
2024 Winner -
"Look at those numbers"



2024 Second Place -
Have you liked and shared our profile?

Our Newsletter

Are you signed up to receive our Newsletter? Now is the Time!



MONTH	RECIPIENTS	OPEN RATE	TOTAL OPENS	CLICK RATE	TOTAL CLICKS
JANUARY	499	28.2%	241	2.6%	21
FEBRUARY	769	25.4%	432	2.8%	40
MARCH	763	25.9%	405	2.0%	28
APRIL	4	25%	1	0%	0
MAY	757	34.7%	425	1.1%	11
JUNE	758	44.0%	684	2.9%	56
JULY	755	29.0%	388	3.1%	53
AUGUST	760	31.3%	400	2.4%	39
SEPTEMBER	753	34.2%	437	2.1%	110
OCTOBER	752	40.0%	494	3.9%	117
NOVEMBER	742	33.6%	410	1.9%	34
DECEMBER	731	27.9%	329	.82%	11
2024 AVERAGE	670	32.2%	422	2.32%	47.27
INDUSTRY AVE.	4100	28.59%	N/A	3.29%	N/A
2023 AVERAGE	502	31.5%	285	4.92%	65.8

BEING CONNECTED

Instagram

Instagram continues to be a valuable platform for LHR to share photos and videos, with most engagement driven by our popular "Wood on Wednesday" and "Fact Friday" reels. While the majority of views come from non-followers, all engagements are from our dedicated followers, making Instagram an ideal space for these features and strengthening our connection with the community.

Followers: 84 (How many people have LHR in their feed)

Views: 851 (How many people are seeing our posts)

Visits to LHR Profile: 36 (How many people are visiting our LHR



TikTok

The launch of our TikTok account brought a fresh energy to our online presence, amassing nearly 600 followers by 2025 and reaching more than 70,000 accounts in less than a year. These engaging short-form videos, cross-shared on Instagram, Facebook, and YouTube, have become a powerful tool for connecting with audiences of all ages across states and even internationally.

Followers: 4 (people following all of our posts)

Followers: 591 (people receiving LHR posts)

Content Likes: 6290 (Number of post engagements via TikTok algorithm)



Youtube

Since its launch on February 7, 2022, the Lumber Heritage Region YouTube channel has become a dynamic platform for sharing the rich history, culture, and stories of our region. Featuring engaging content like historical documentaries, educational videos, and highlights from community events, the channel offers viewers a front-row seat to the heritage and beauty of Pennsylvania's lumber industry.

The response has been incredible, with viewers actively engaging through likes, shares, and comments, helping us connect with audiences far and wide. From virtual tours to interviews with local experts, our videos offer something for everyone, sparking curiosity and fostering deeper connections to the region.

As we continue to grow our content library, we invite you to subscribe, explore, and join us in celebrating the past, present, and future of the Lumber Heritage Region. Together, we're bringing the stories of our region to life—one video at a time.

Subscribers: 97 (number of people who subscribe to our channel)

Views: 25,612 (total videos viewed since 2/7/2022)

Hours: 299 (number of hours spent watching videos)

1		Local Legend of Lumbering - Roger Ronabaugh... Jun 30, 2022	1:03 (3.5%)	3,603
2		Local Legends of Lumbering - Larry Dennis, Jak... Jun 29, 2022	0:48 (2.2%)	2,959
3		Local Legend of Lumber - Max Bingham of Bin... Jun 30, 2022	1:13 (3.9%)	2,843
4		Wood on Wednesday Series - Part 35 Sawing an... Sep 11, 2024	0:22 (74.0%)	1,315
5		Wood on Wednesday Series - Part 36 Felling a T... Sep 18, 2024	0:21 (73.0%)	809

WHAT'S NEXT

Looking Ahead: Exciting Future Projects for the LHR

The Lumber Heritage Region is dedicated to expanding our impact through innovative projects that celebrate and preserve the legacy of Pennsylvania's lumber industry. Here's a glimpse at what's on the horizon:

In the near future, we'll unveil an **interactive display case**, ensuring LHR's presence in even the farthest corners of the region. We're also developing **educational lesson plans** for teachers, providing valuable resources to foster a deeper understanding of lumber heritage among students. Additionally, the PA Lumber Museum will soon feature a **fire tower**, offering a new attraction that highlights the critical role of fire management in our forests' history.



Downtown Bradford Kiosk

Looking further ahead, the **Laurel Mill Mountain Bike Trail** at Sandy Beach Park will repurpose the site of an old sawmill and CCC (Civilian Conservation Corps) Camp. This exciting project will include interpretive signage along the trail, telling the story of the land's historical uses and connecting visitors to its rich past. Meanwhile, a new **geocache trail** will follow the stops along the Lumber Heritage Trail (LHT), offering users a fun and interactive way to explore the region while engaging in outdoor recreation. In **downtown Bradford**, a **walking trail** will wind through the heart of the city, encouraging visitors to experience its charm, history, and local businesses.



Parkeing Lot for Laurel Mill Mountain Bike Trail

As we move forward, we've set ambitious goals to grow our network by welcoming **75 new partners** and **educating thousands more people** about the vital role lumber heritage plays in our region's past, present, and future. These projects exemplify our commitment to preserving history, promoting outdoor recreation, and connecting communities throughout the Lumber Heritage Region. Together, we'll build a stronger, more vibrant future rooted in our shared heritage.

Once again, thank you for your continued support. This work would possible without the assistance of our partners, the Department of Conservation and Natural Resources and our family and friends. Have a GREAT 2025.